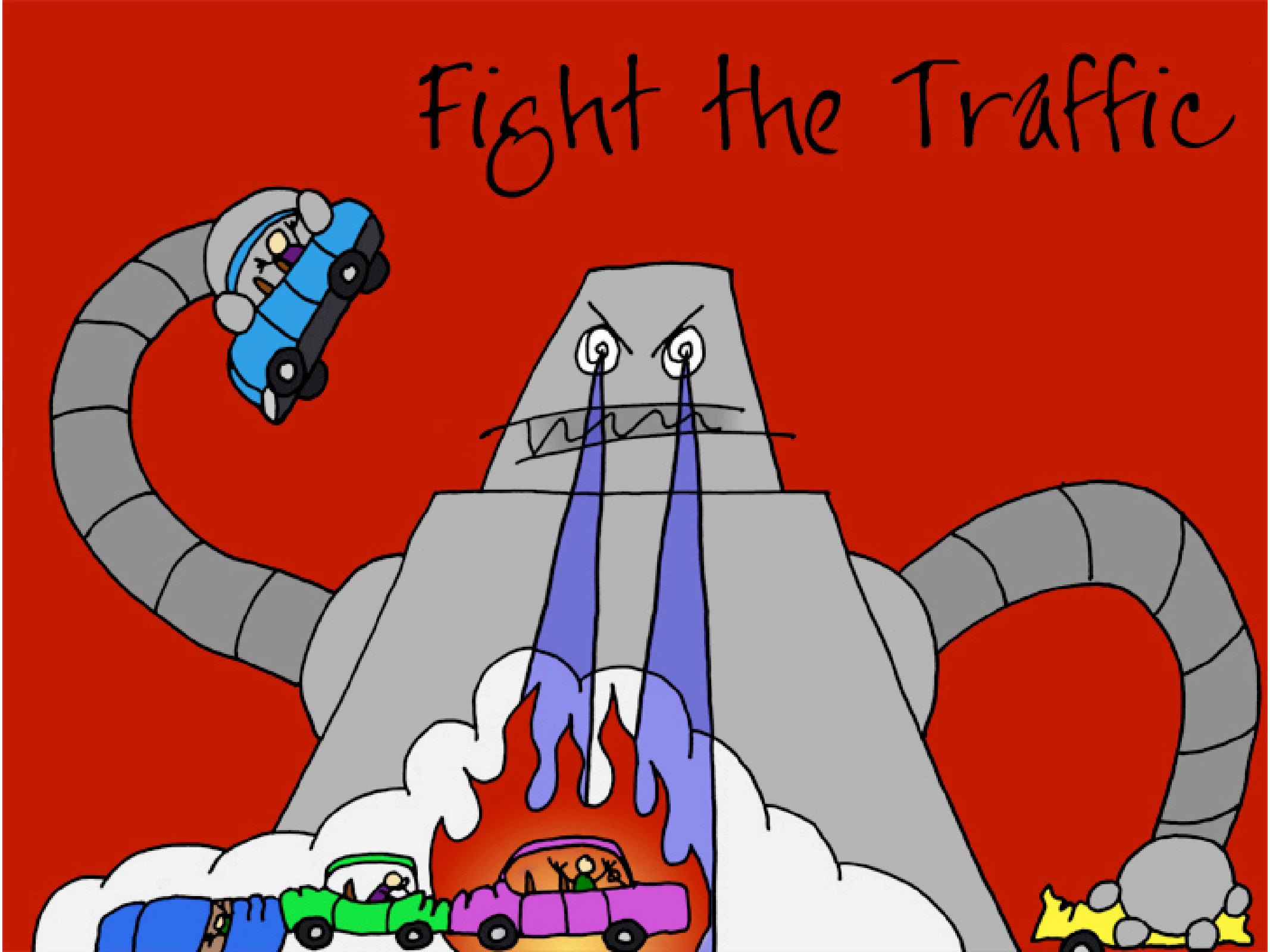

Fight the Traffic

Chad Fowler

Arkansas

Music Student

Dropped Out

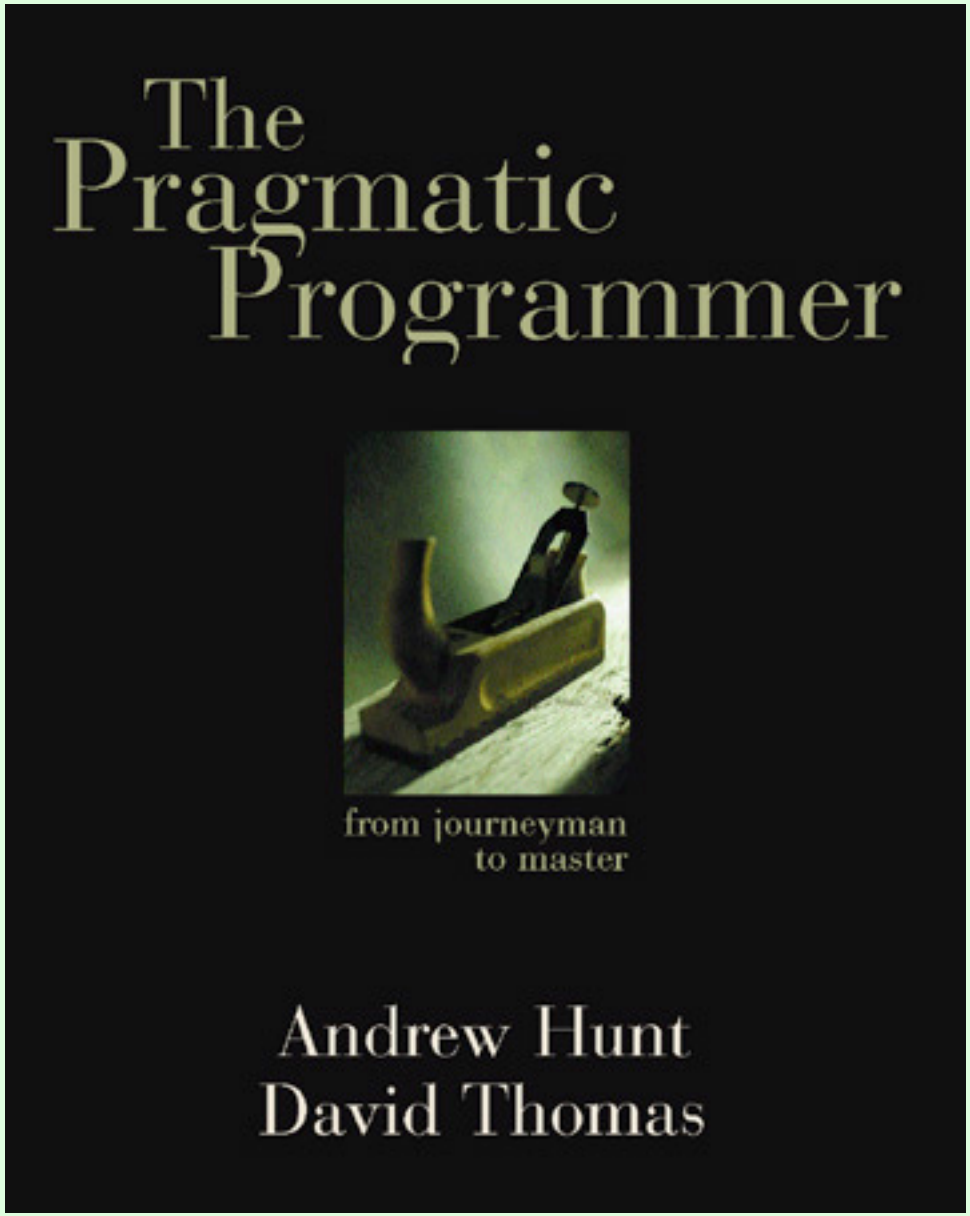
DOOM

Computer Support

Learned System Administration

Learned to Code

Read this book:

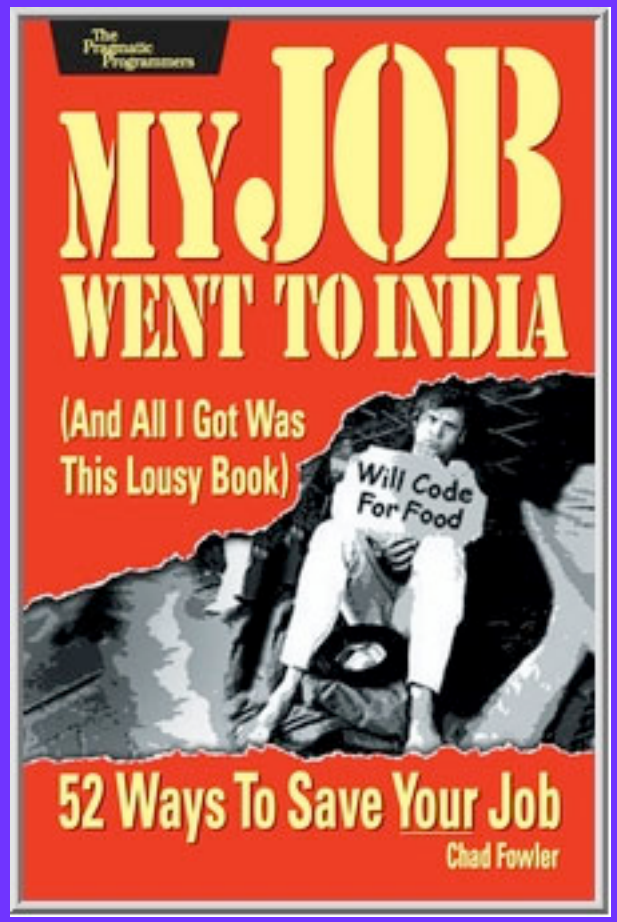


Decided I wanted to Live in India

Made it Happen

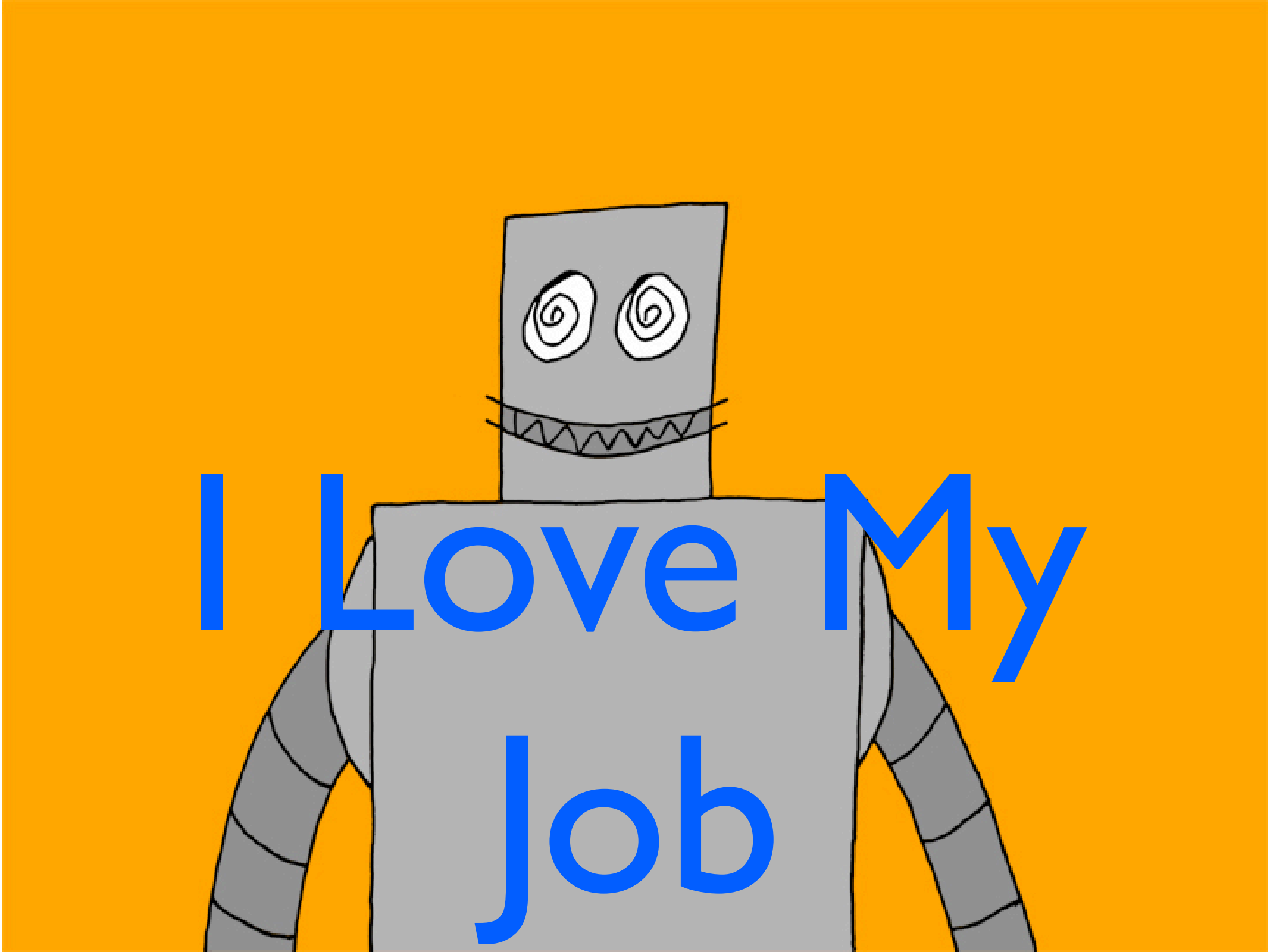
Decided I Wanted to Write a Book

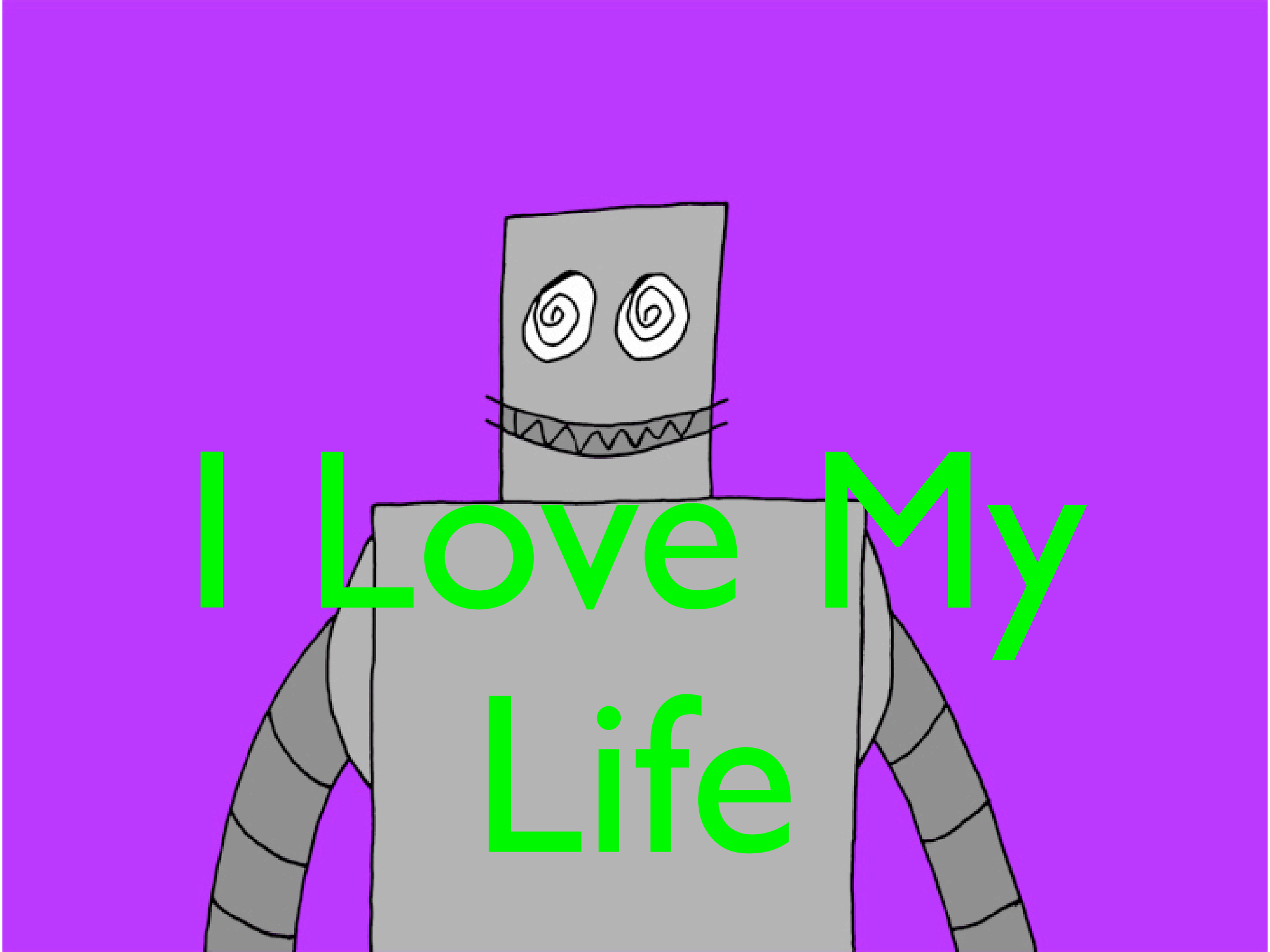
I Wrote a Book



Decided I Wanted to Program Ruby Full Time

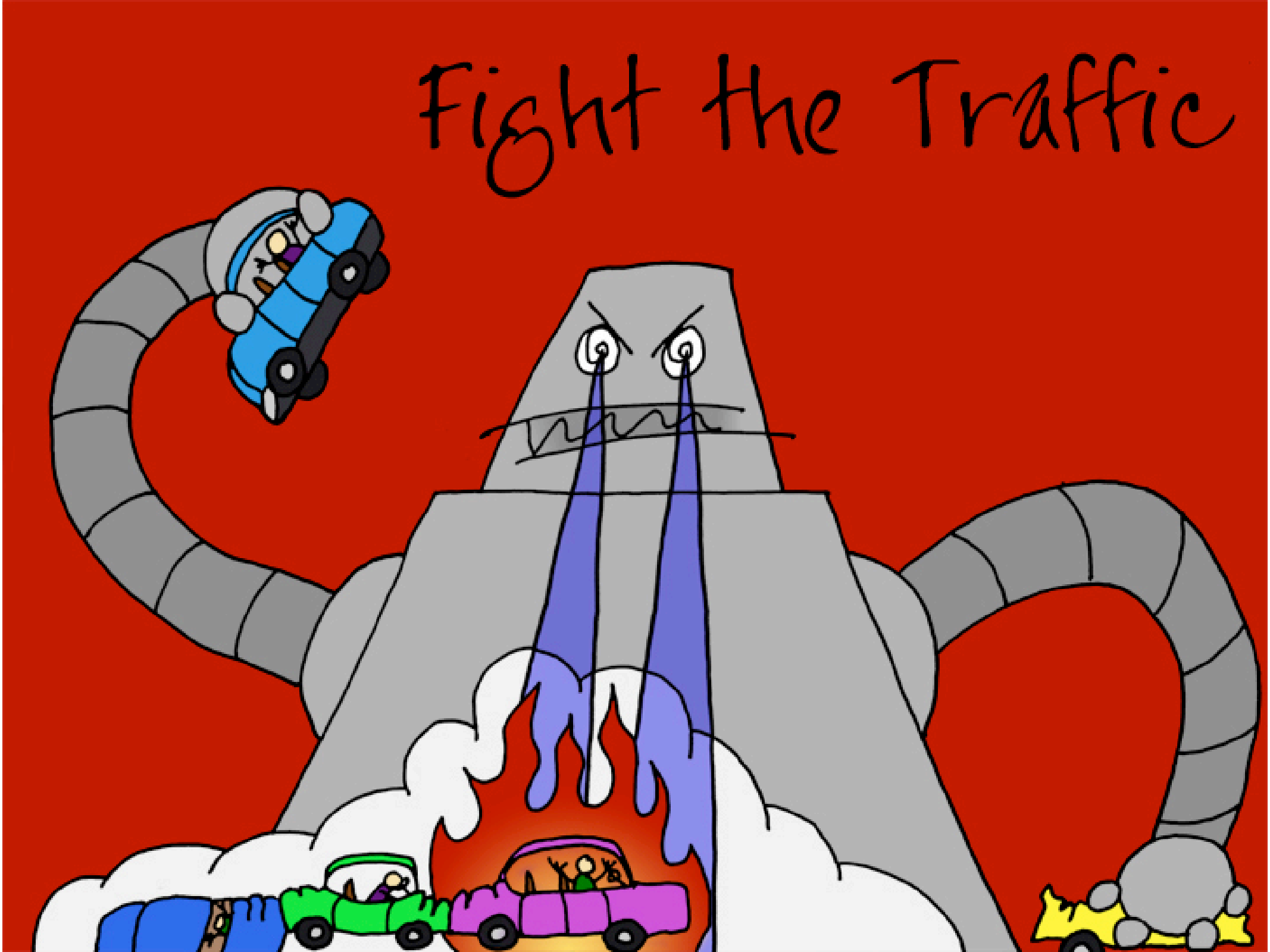
Made it Happen

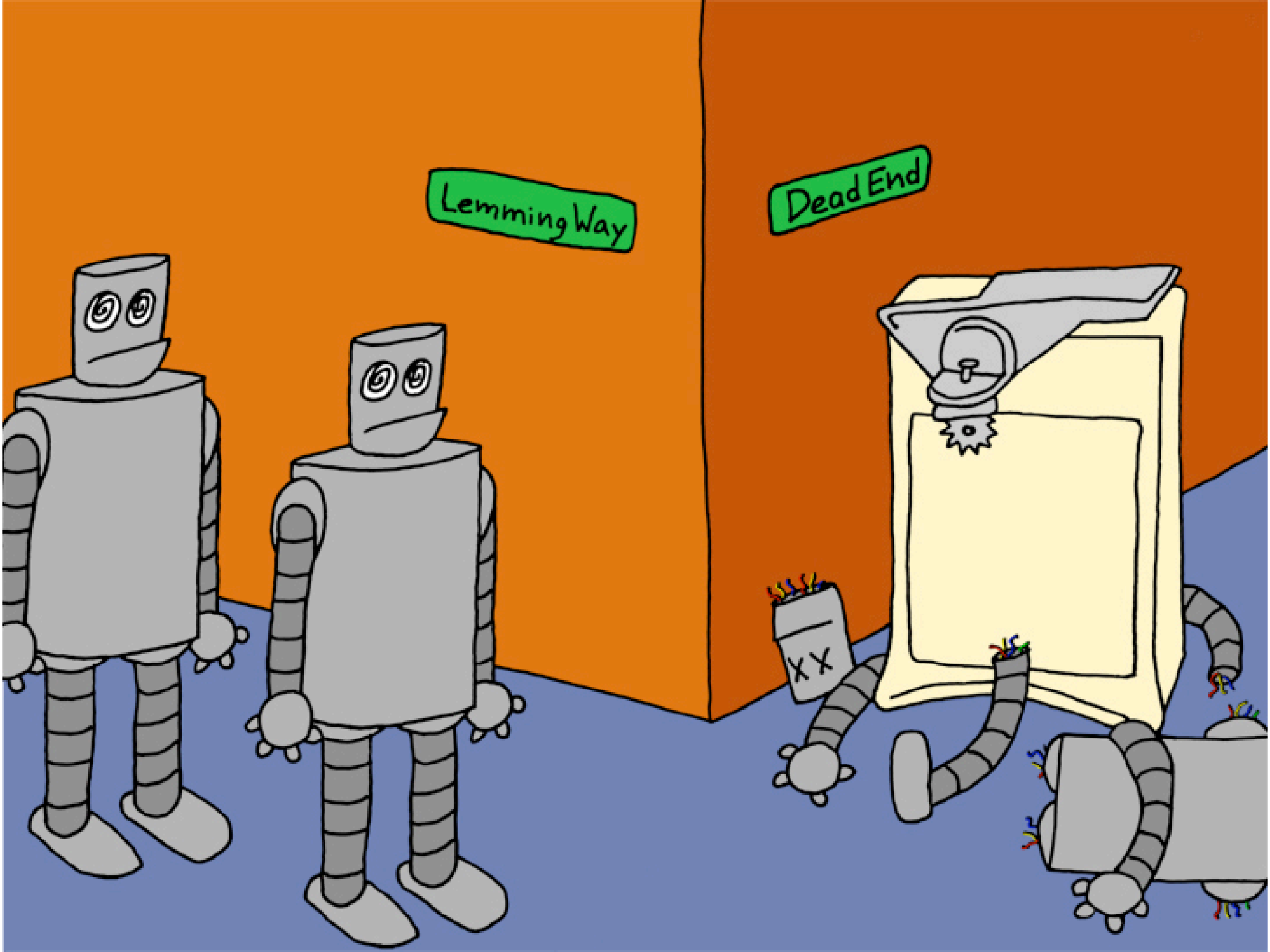

I Love My
Job


I Love My
Life

I am totally under-qualified to do what I do

(by conventional standards)


Fight the Traffic


Lemming Way
Dead End
XX

What you're learning in college won't prepare you for "the real world"

Software development is...

Construction

Engineering

Manufacturing

Craft

Art

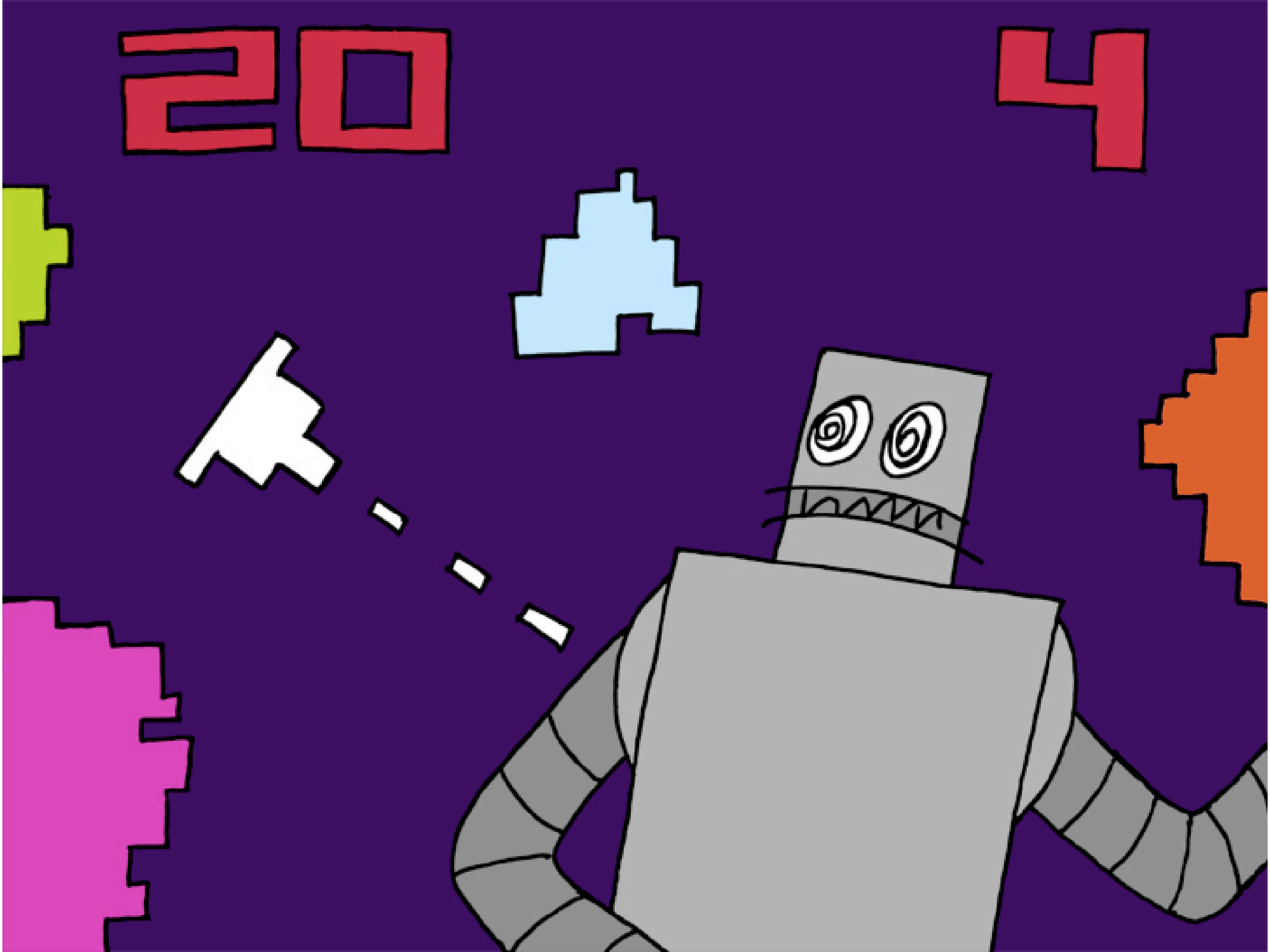
A Hobby?

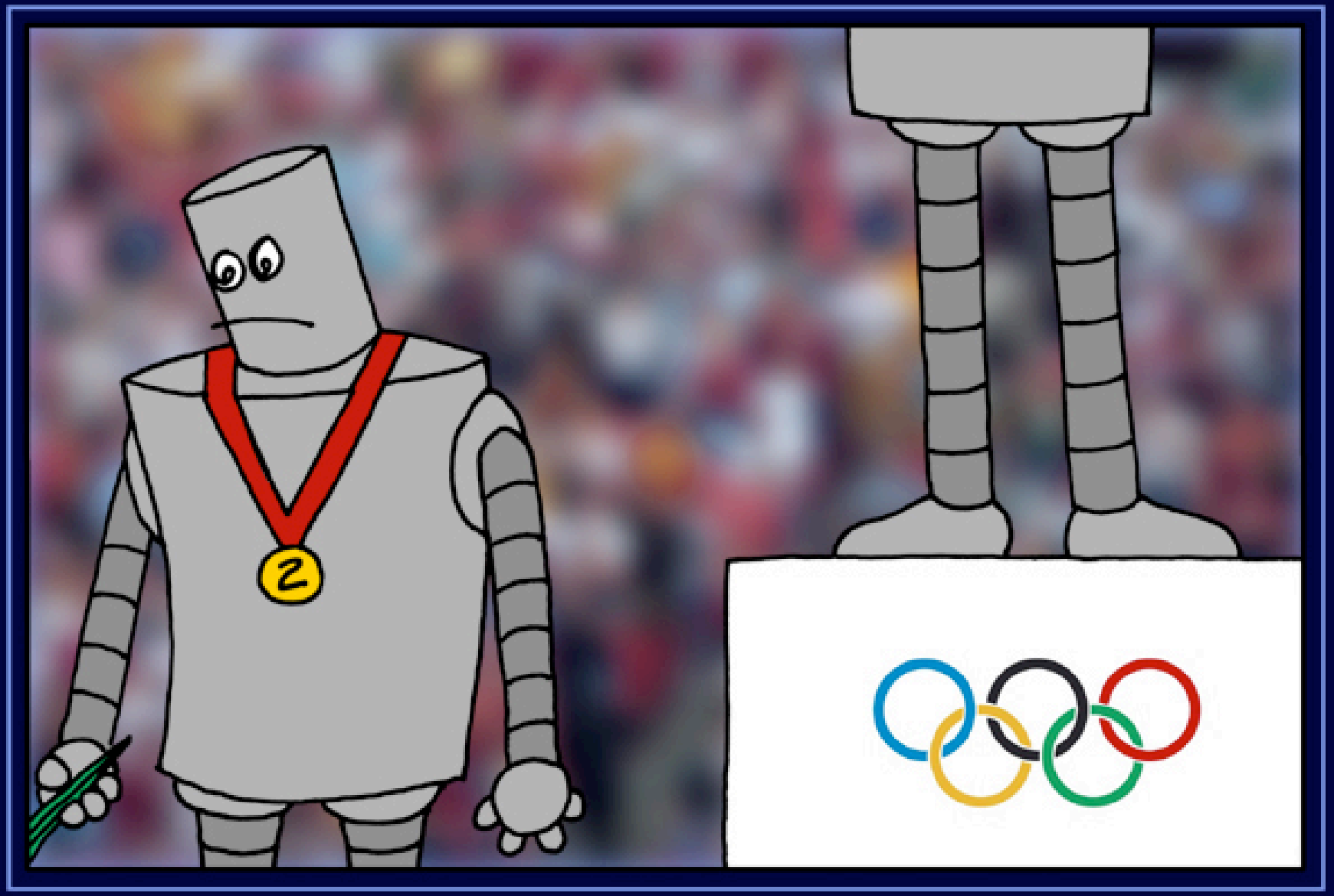
Software development is...

Business

Software development is...

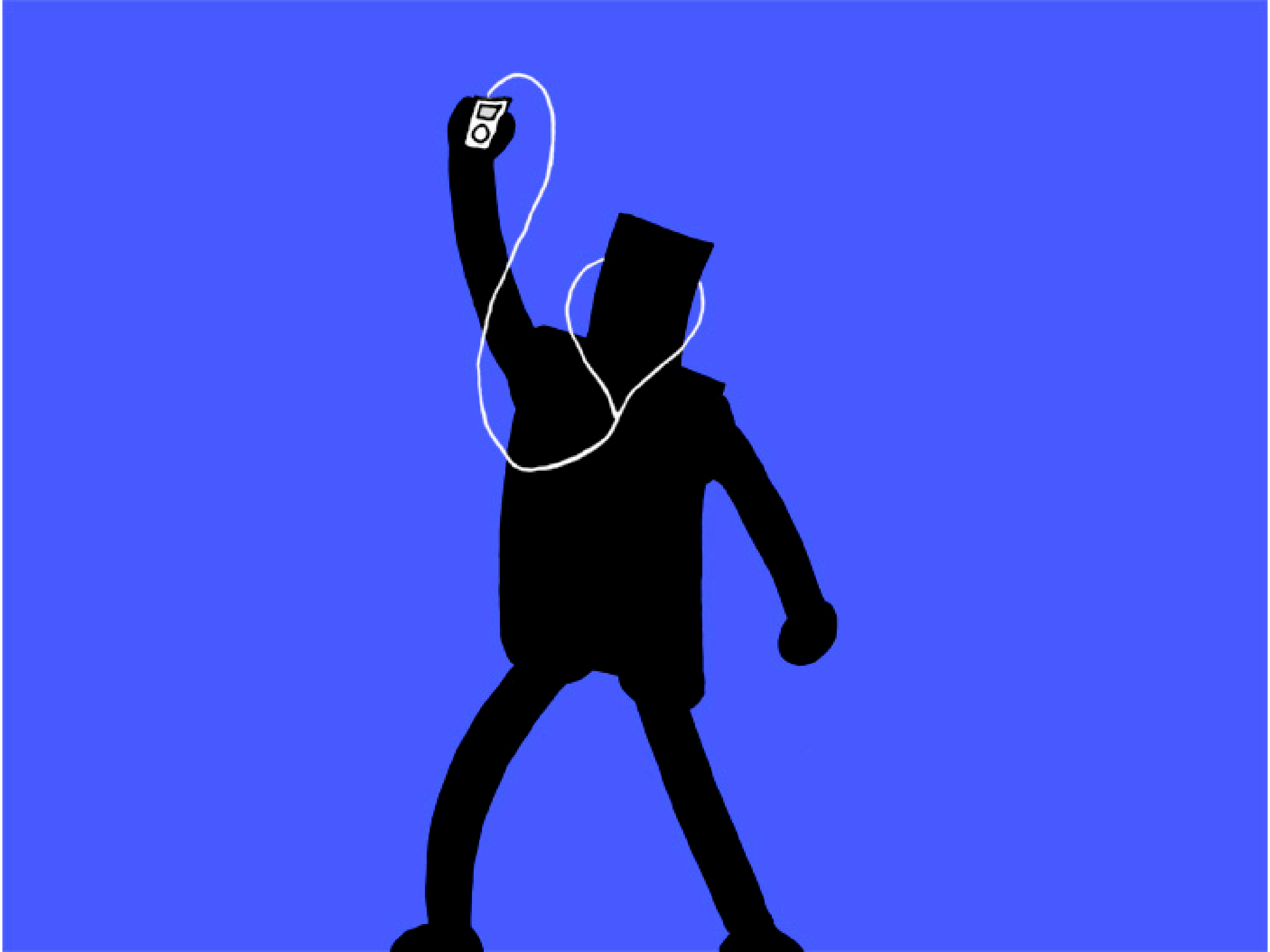
A social activity


20
4

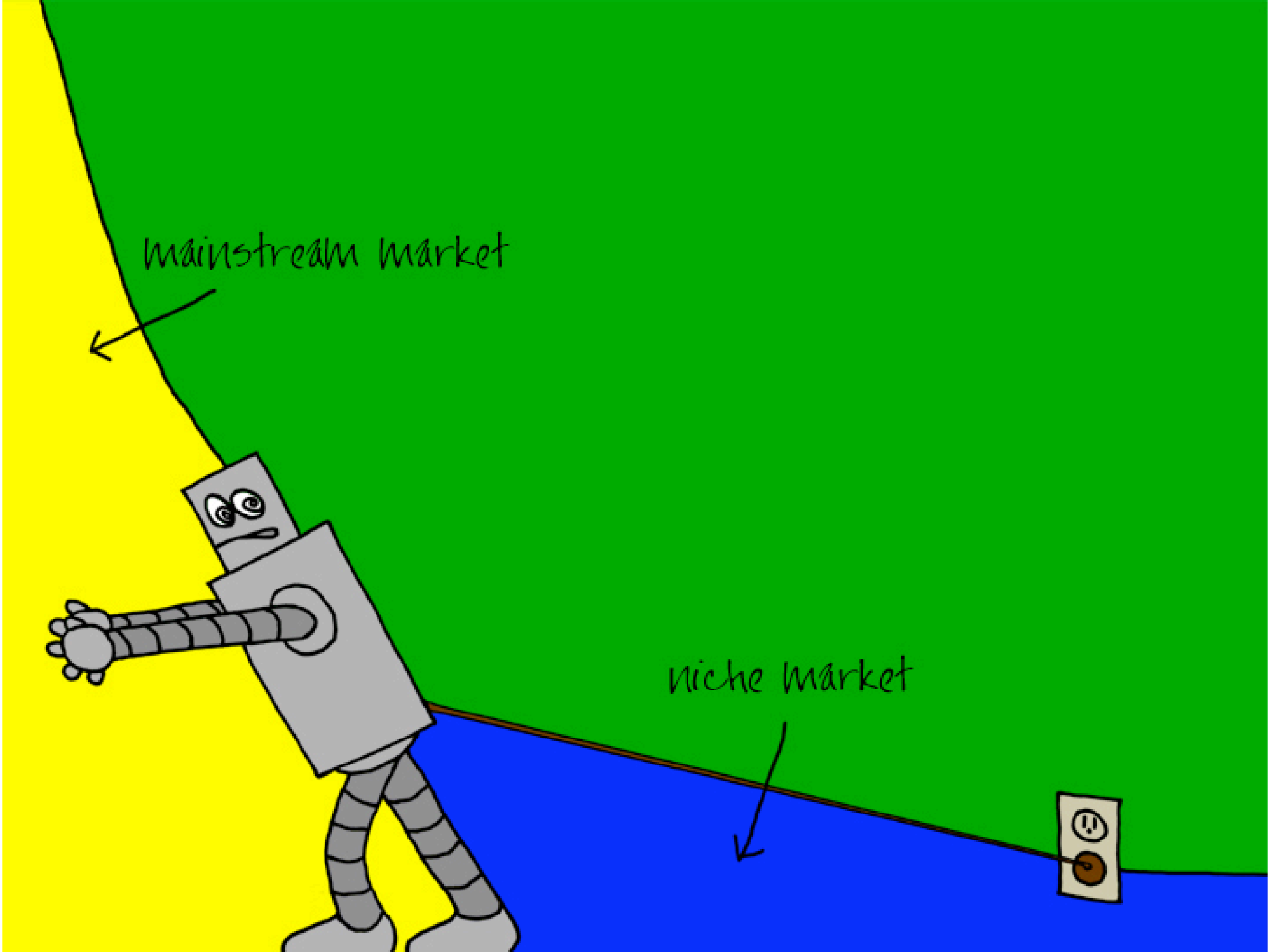


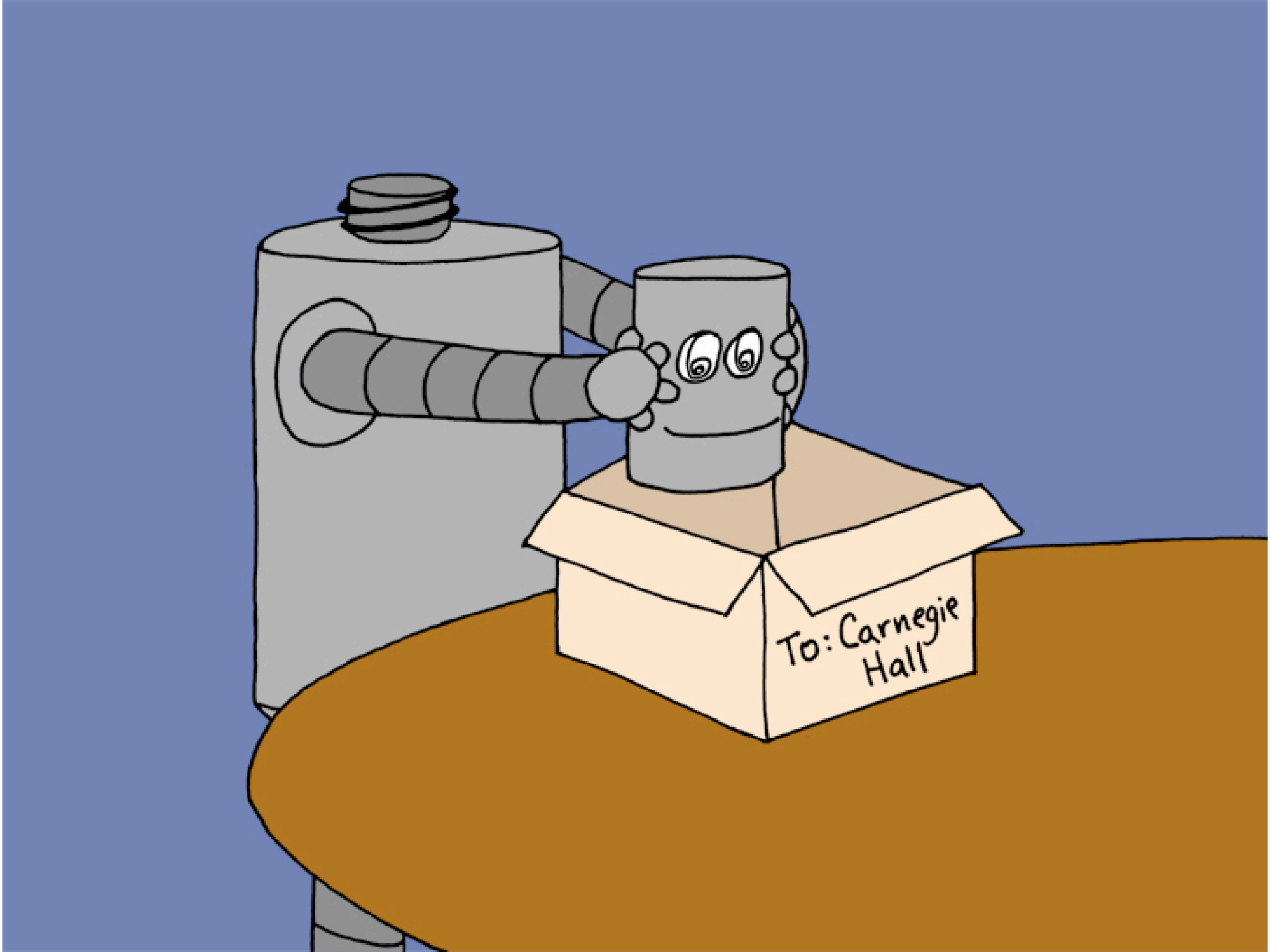
SECOND PLACE

It's really just first loser.

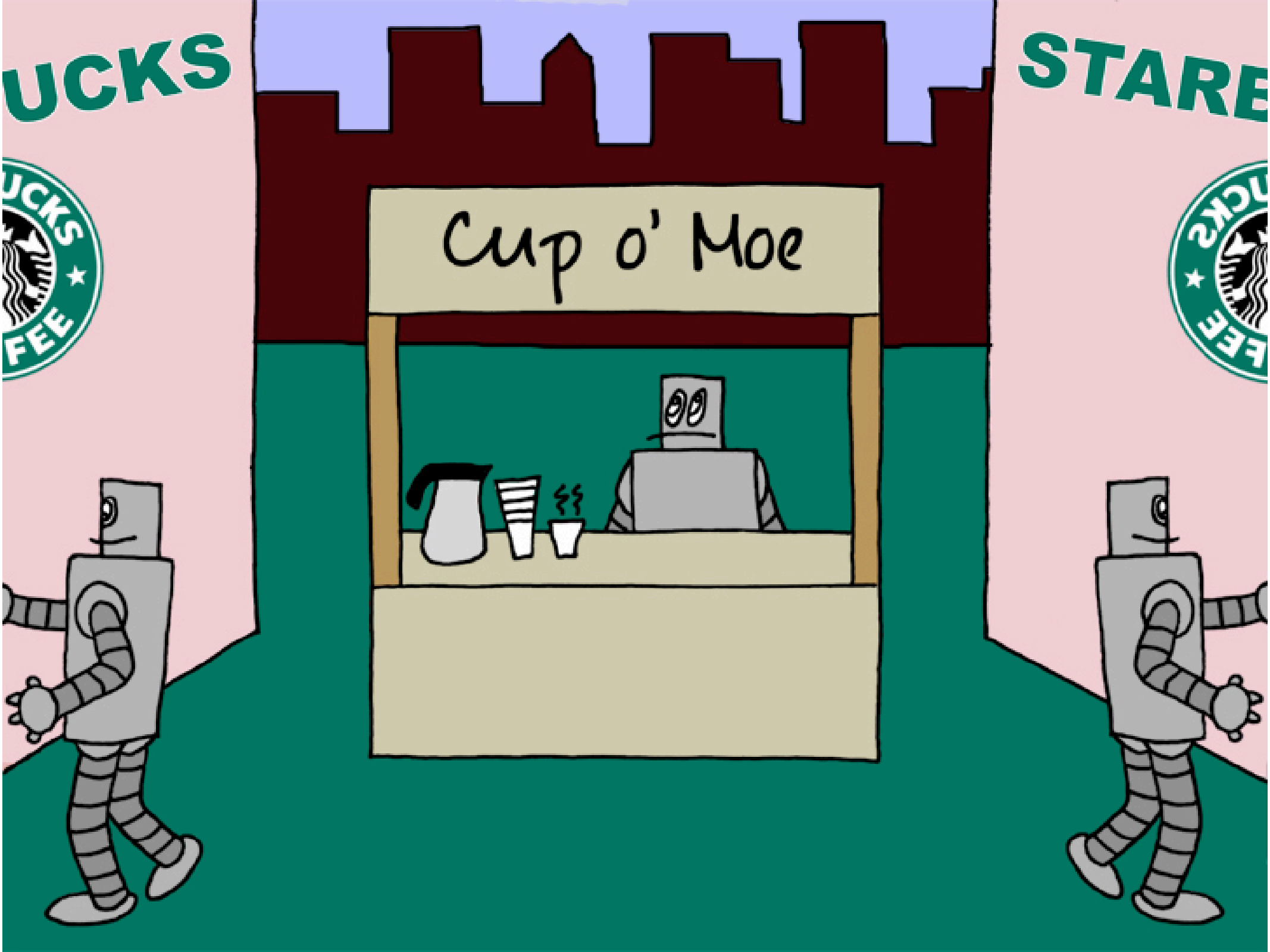


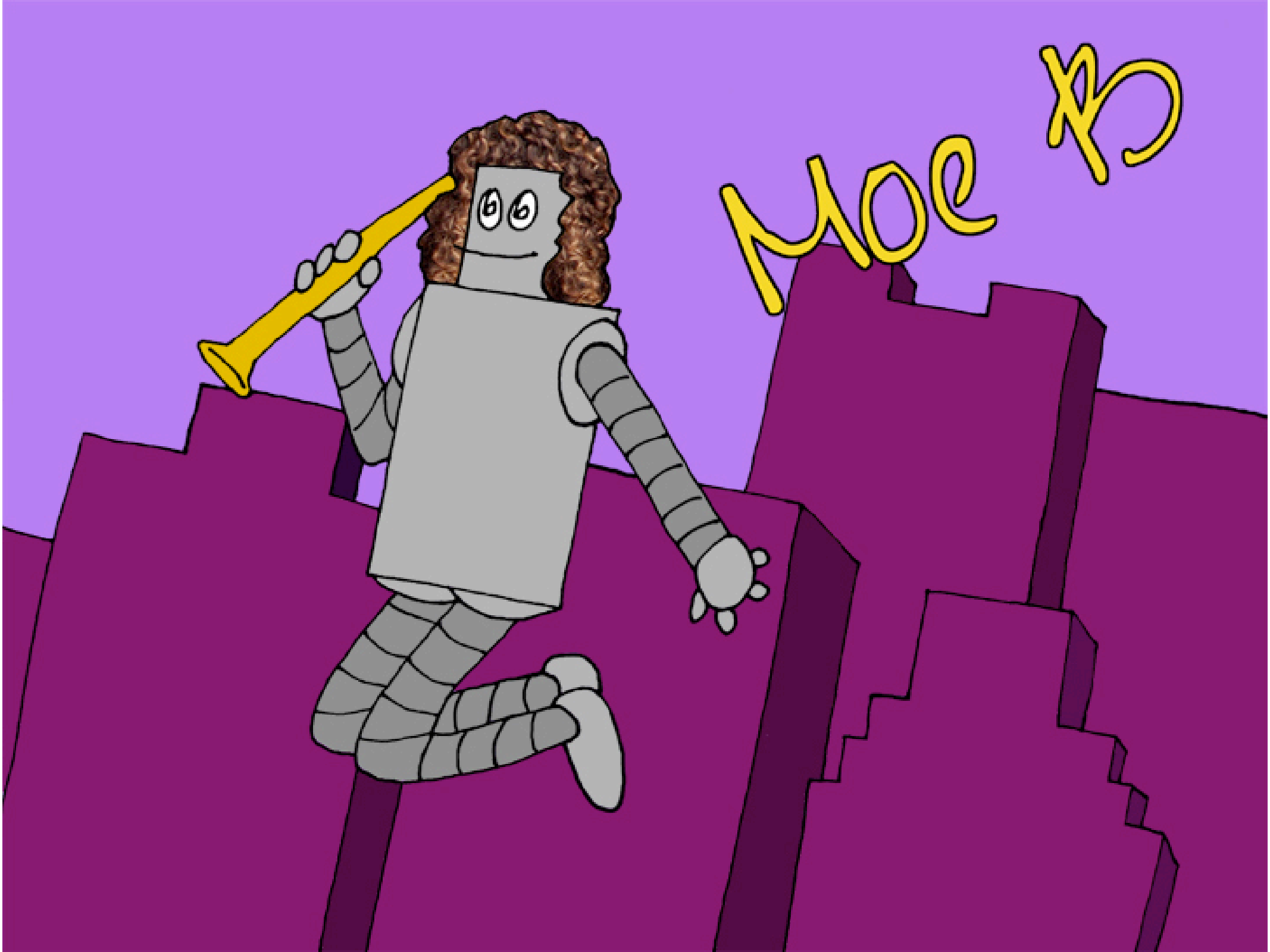
Know Your Audience


mainstream market
niche market

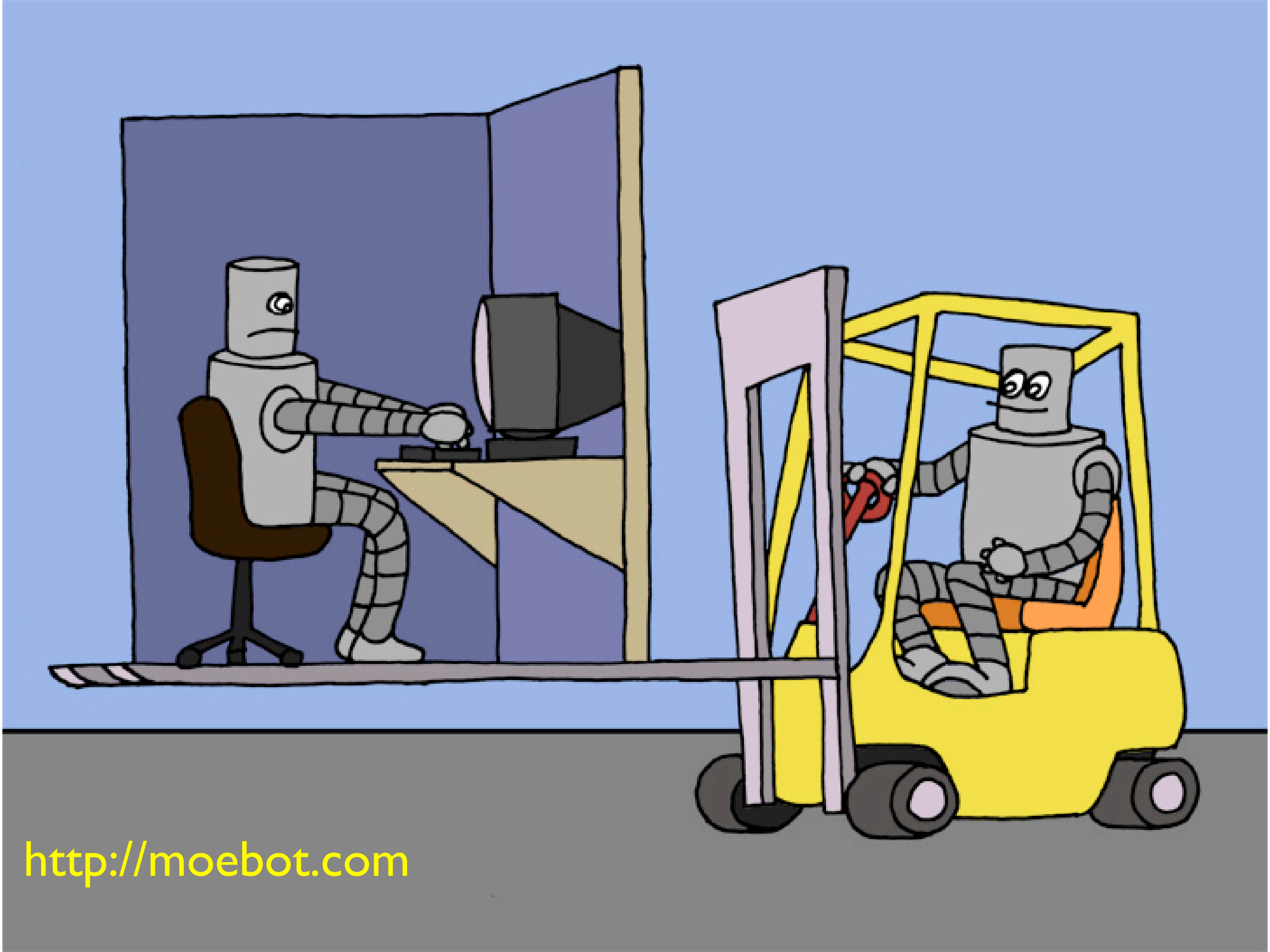

To: Carnegie Hall

How do programmers practice?


UCKS
STARE
Cup o' Moe


Moe

Your customers are afraid
(of you?)


http://moebot.com

Fear
Value
Rigidity

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Path > Destination